# **Casual Use Case Specification: UC 01**

# **Manage Social Media and Website**

**Brief Description:**

This use case enable the actor, a marketing manager, to manage social media and website.

# **Section 1: Business Rule(s):**

BR 01: The marketing manager must reply to the comments on social media in 2 hours in

working hours.

BR 02: The marketing manager must check the news list on the website every 3 hours.

**Section 2: Scenarios (HD):**

**Scenario 1: Update social media**

**Preconditions**

When the use case begins, the Marketing manager must be logged in the system and the system is displaying the home page of the social media

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| --- | --- | --- | --- |
| **Step#** | **Actor (Marketing manager)** | **System** | **Data Used** |
| 1 | Request to log in social media with company account. | Log in and Displays user account page. | Company account |
| 2 | Request to check and make a list of recent reviews and comments | Displays the list of recent reviews and comments without reply |  |
| 3 | reply to the reviews and comments | Save the replies along with name and title of the person who writes it.  Send email to the customers to let them know that they get answers. | Customer information  - Email address |
| 4 | Choose to log out. | Display logout page. |  |

**Successful Post-Conditions:**

The company knows customer’s demands.

**Scenario 2: Request website change**

**Preconditions**

The Marketing manager must be logged into the system and open the company website.

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| --- | --- | --- | --- |
| **Step#** | **Actor (Marketing manager)** | **System** | **Data Used** |
| 1 | Request to display company website | Display website |  |
| 2 | Request to check the news list to upload | Compare news list in the database with news list on the webpage. | News list |
| 3 | Upload news list | Update the news list on the webpage | News list |
| 4 | Request to check new advertisement to advertise the company on the website. | Search advertising to upload | List of advertisements |
| 5 | Post new advertisement on the website. | Display new advertisement on the website. |  |
| 6 | Choose to save | Save the changes and Display the updated website |  |

**Successful Post-Conditions:**

The company website is up to date and effectively advertises the company.